**AI for the Environment Hackathon Festival 2023 – Promotional Toolkit**

**Social media**

Social post copy:

AI Forum NZ’s **AI for the Environment Hackathon Festival** is back for another year. Learn new skills, meet like-minded peers, and network with sponsors and mentors. Winners will pitch their idea at the Aotearoa AI Summit 2023. Click the link below to learn more and register: <https://aihackathon.nz/>

OR FOR PARTNERS/SPONSORS/SUPPORTERS:

We are proud to support the **AI for the Environment Hackathon Festival 2023.** Learn new skills, meet like-minded peers, and network with sponsors and mentors. Winners will pitch their idea at the Aotearoa AI Summit 2023. Click the link below to learn more and register: <https://aihackathon.nz/>

**Event blurb**

Short form copy:

The **AI for the Environment Hackathon Festival 2023** is back for another year. Learn new skills and meet like-minded peers. Winners will pitch their ideas at the [Aotearoa AI Summit](https://aotearoaai.nz/) in September. [Learn more and register now!](http://aihackathon.nz/)

Long form copy:

**AI for the Environment Hackathon Festival 2023**

The AI for the Environment Hackathon Festival is back for another year, 11 – 20 August 2023. Taking place across four initial locations, with at least four more to be announced in the coming weeks.  
   
This year our problems to solve are based on the five key environmental outcomes ([**AI for the Environment Report 2022**](https://nztech.us5.list-manage.com/track/click?u=6cd211649fd1d09c759c0112f&id=2c0305605a&e=e6bc456b4a)). We have expanded these to make them more relevant to all participants in 2023.  
   
We are sourcing use cases from NGOs and citizen science groups to provide real problems to solve that are relevant to each location. These organisations provide subject matter expertise ahead of time and on the day. Participants are also welcome to bring their own problems to solve and we encourage early sharing of these ideas so that we can do our best to help with data sets and technology support. If you belong to an NGO and would like to be involved, [**please contact us.**](mailto:info@aiforum.org.nz)   
You will learn new skills, meet like-minded peers, and network with sponsors and mentors.  
   
At the end of the hackathon you and your team demonstrate your project in front of a judging panel who select the winner. The best four winners have a chance to pitch their idea at the [**2023**](https://nztech.us5.list-manage.com/track/click?u=6cd211649fd1d09c759c0112f&id=35cdac88be&e=e6bc456b4a) [**Aotearoa**](https://nztech.us5.list-manage.com/track/click?u=6cd211649fd1d09c759c0112f&id=e5b6bf8168&e=e6bc456b4a) [**AI Summit**](https://nztech.us5.list-manage.com/track/click?u=6cd211649fd1d09c759c0112f&id=cafbb53150&e=e6bc456b4a)[**.**](https://nztech.us5.list-manage.com/track/click?u=6cd211649fd1d09c759c0112f&id=da48fe2f59&e=e6bc456b4a)   
   
Hackathons are a safe space for people from diverse skill sets to come together around a problem to solve. When forming your team, think about the [**Dream Team Model**](https://nztech.us5.list-manage.com/track/click?u=6cd211649fd1d09c759c0112f&id=fc880b7c93&e=e6bc456b4a) of hipsters, hackers, and hustlers - a good mix will help you to be successful.

[Register Now](https://events.humanitix.com/ai-forum-nz-hackathon-2023?utm_source=NZTech+News+Mailing+List&utm_campaign=27538b37f9-EMAIL_CAMPAIGN_2019_10_29_10_22_COPY_01&utm_medium=email&utm_term=0_6b31ec78f7-27538b37f9-118292609)

**Website**

For more information, including locations, key dates and times, and cost, visit the website here: <https://aihackathon.nz/>